OutsideINsights

The Operating System for the 97% of Care That Happens Between Visits

Finally, a continuous feedback loop between visits — for every patient, every specialty, every care relationship.

Actionable insights, real-world data, and early-warning signals delivered seamlessly into clinical workflows.

How OutsideINsights Works

Capture the Signals

Surface What Matters

Deliver Insights Into the Workflow

Patients send lightweight check-ins, support network contributes observations, and optional device + sensor data are collected.

AI detects drift, risk, and change, highlights what clinicians actually need to know, and flags early warning signs invisible between visits.

Insights flow into EMRs and portals through FHIR-first integrations, making every encounter more efficient and informed. HIPAA compliant.

ENTERPRISE SOLUTIONS

For Health Plans and Payers

Reduce costs
Improve quality

Close the gaps that drive your highest claims

WHERE THE CURRENT SYSTEM HURTS PATIENTS AND PROFITS

- Behavioral health crises escalate silently

- Missed follow-up windows damage HEDIS & Stars

- Avoidable ED utilization & readmissions

- High-risk members drift without signals

- Fragmented care coordination

What OutsideINsights Delivers

Real-time drift detection

Risk stratification across high-cost populations

Clear actionable KPI's

Early-warning alerts

Documented care-coordination actions

HIPAA, FERPA, SOC2

Multi-source signal ingestion (member, caregiver, provider)

Post-discharge stabilization & follow-up tracking

Stars & HEDIS-aligned monitoring for FUH, FUM, TRC, adherence

Payer Value

Financial

Reduce avoidable, high-cost claims through early behavioral intervention and continuity of care.

Compliance

Aligns with FUH, FUM, TRC, STAR measures, and parity rules to reduce audit risk and improve performance metrics.

Members

Boost engagement, reduce churn, and drive better outcomes through targeted, real-time support.

Data

Real-time behavioral and social data enables actionable predictive analytics and longitudinal risk modeling.

OutsideINsights

Predictable **PMPM** Pricing

Starter

<50k Lives

$6.00 PMPM

Regional

50k - 250k Lives

$5.25 PMPM

Enterprise

250k + Lives

$4.50 PMPM

Medicaid & Medicare: Scale, Pressure, Solutions

Scale

- 100M+ covered lives (Medicaid & Medicare combined)
- $1.7T+ in annual federal/state payer spend
- 40%+ of youth mental health services funded by Medicaid
- Growing dual-eligible & complex pediatric populations

System Pressure

- Behavioral health is the leading driver of preventable costs
- Documentation gaps lead to MLR penalties, audit risk, and STAR downgrades
- Fragmented data across school, home, and clinical environments
- Missed care coordination = member churn + avoidable hospitalizations

Solutions

- Standardize real-time behavioral documentation across care settings
- Aligns with FUH, FUM, TRC, MIPS, and parity compliance metrics
- Integrates behavioral data into plan-side risk and utilization models
- Improves continuity of care & care team visibility across systems

OutsideINsights brings visibility to the 97%

Driving better outcomes, reducing unnecessary ER visits, surfacing program compliance, and protecting payer margins

Why OutsideINsights Wins

Every digital health success story sits inside the visit. OutsideINsights owns everything between

Founder - Deep Market Fit

- 25 years of crisis and EMS experience
- Solving an issue personally lived
- Real-world understanding
- Technical
- Outgoing and collaborative

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Specialty Agnostic Design

- Works in all specialties
- Integrates into all workflows
- Makes all stakeholders feel included
- Fits into all EMRs
- No clinician burdens

Engages The Care Circle

- Structured signals from trusted individuals
- No exposed PHI
- HIPAA compliant
- Long-term data and trending

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The First Feedback Loop Between Visits

- AI early detection
- Continuous engagement
- Works for 100% of all patients